



ANESVAD

Against leprosy campaign,
available in Spanish
and English.

This multi-platform project was developed for the 2006 campaign against leprosy, promoted by ANESVAD. The project was basically an online game which served to promote the different actions ANESVAD carries out in countries like India, Bolivia or China. The player progresses through the game by taking action against leprosy, and sharing experiences with other players as it is a multi-player enabled game with graphic interface similar to Habbo Hotel.

From the microsite of the campaign you can access both, the online game and the mobile version. You can download the game, using an SMS premium system. Part of the premium charges go towards ANESVAD and their campaigns.