



**DANI PEDROSA**

FECHA DE NACIMIENTO: 29 DE SEPTIEMBRE DE 1985.  
LUGAR DE NACIMIENTO: CASTELLAR DEL VALLÉS (BARCELONA).  
PRIMERA CARRERA: 1996  
CAMPEONATO ESPAÑA MINIBIKES.

ATRÁS



**El Circuito**

ESTÁ SITUADO A 20 KILÓMETROS AL NORTE DE BARCELONA.  
EL AFORO DEL CIRCUITO ES DE 104000 ESPECTADORES. TIENE 4727 METROS DE LONGITUD Y 12 DE ANCHO Y LA RECTA MÁS LARGA MIDE 1047

ATRÁS



**Mapa**

**PRIMER SECTOR**

LA RECTA TIENE UN POCO DE SUBIDA, CORONAS Y LUEGO EMPIEZAS A BAJAR A UNA VELOCIDAD EN SENTA DE UNOS 320 Ó 330 KM/H. QUE NO ESTÁ NADA MAL.  
LUEGO REDUCES PARA LA PRIMERA CURVA A SEGUNDA MARCHA Y HACES LA PRIMERA Y LA SEGUNDA CURVA, QUE

ATRÁS

## Repsol-YPF

Available in Spanish, Basque, Catalan and Galician.

This project was developed for the Catalunya Grand Prix and the Barcelona Motor Exhibition 2007. It was divided into the following parts:

- A Multimedia Interactive application which included information about the Montmelo circuit, the Repsol motorcycle drivers, and the activities carried out by Repsol-YPF at their stand during the 2007 Motor Exhibition. The application itself supported over 350 mobile phone handsets.

- Mobile Multimedia content such as logos, animations and mp3

- The contents can be downloaded following a Wap push SMS system (Send REPSOL to 5195) which gives access to a WAP site (www.animatu.com/repsol).

We also used our location based services at the event, and Bluetooth transmitters were placed at the Motor Exhibition so contents could be easily distributed.

